

## Northern Periphery and Arctic

# HOW TO EDIT THE POSTER TEMPLATE

All project partners must publicly display at their location at least one poster with information about the Interreg NPA funding. This must be a printed poster of minimum A3 size or equivalent electronic display.

The Interreg NPA programme has created a word template for each priority. The Poster templates provide key information on the project to ensure transparency.

Each partner organization can write the poster in their own language, as long as the content is consistent across the partnership.

### NOTE

- There is one template for each priority, please make sure you use the correct one.
- Be careful not to alter the design of the poster while you update it. Carefully select the text area to update, without dragging or distorting the design elements inserted.
- Make a PDF and a test print before publishing your poster.

## MAIN ELEMENTS

### 1. IMAGE

Replace the example image with one that is relevant to the project. Make sure you insert the copyright as in the example.

Minimum size: 3543 x 1535 px

Be aware of the resolution of the image. Usually print quality requires 300 DPI, while for digital use 100 DPI can be sufficient.

Always make a test before finalizing the product.

### 2. PROJECT ACRONYM AND TITLE

The title should be the name of the project or its main objective or a short statement that clearly explains what the project is about.

It should be short and meaningful to the public.

Try avoid jargon that cannot be understood without being familiar with the project specific field.

The title should not be longer than 2 lines.

### 3. PROJECT DESCRIPTION

Please use maximum 400 characters excluding spaces.

A good project description explains the project objective(s) in a meaningful and simple manner to the public. Therefore, the use of plain and clear language that avoids jargon, is recommended.

State clearly what are the goals of the project and how you will achieve them. Use a simple language, write short sentences.

Indicate what is the ambition, what is it going to be different once the project will have completed its work? What difference will it make for your region and the people who live there?

### 4. PARTNERSHIP, BUDGET AND DURATION

**PARTNERSHIP:** please list the partners of the project, these are the beneficiaries receiving the grant. Indicate the name of the organization and the country they are based in. Please be consistent in the use of language, i.e if the poster is in Swedish, the organisations and countries should be in Swedish as well.

**BUDGET:** Please indicate the project total eligible budget and separately the amount of EU (ERDF) funding.

**DURATION:** Only indicate the month and year of the start and end of the project.

### 5. QR CODE

By default, the QR code inserted links to the programme webpage.

You can replace the QR code and link to the mini-project website (feature currently not available) or to the project description on the webpage of the beneficiary organization displaying the poster.



© E.g. Interreg NPA Acronym

## 2 ACRONYM

### Full project title and/or short statement illustrating the project (max 2 lines)

3 Maximum 400 characters without spaces.  
Use a simple language, write short paragraphs. Each partner organization can write this text in their own language, as long as the content is consistent across the partnership.  
State clearly what are the goals of the project and how you will achieve them.  
Indicate what is the ambition, what is it going to be different once the project will have completed its work? What difference will it make for your region and the people who live there?



Innovation capacity

## 4 Partnership

Name of Organisation, Country  
Name of Organisation, Country  
Name of Organisation, Country  
Name of Organisation, Country  
Name of Organisation, Country

## Budget

Total budget € X.XXX.XXX  
EU Funding € XXX.XXX

## Duration

MM/YYYY - MM/YYYY



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